PROGRAMS & RESOURCES
PART I

"PROGRAM DEVELOPMENT"

5 October 2004

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Overview

BUILD
PROGRAM OBJECTIVE MEMORANDUM
(POM)
FOR THE ENTIRE
UNITED STATES MARINE CORPS

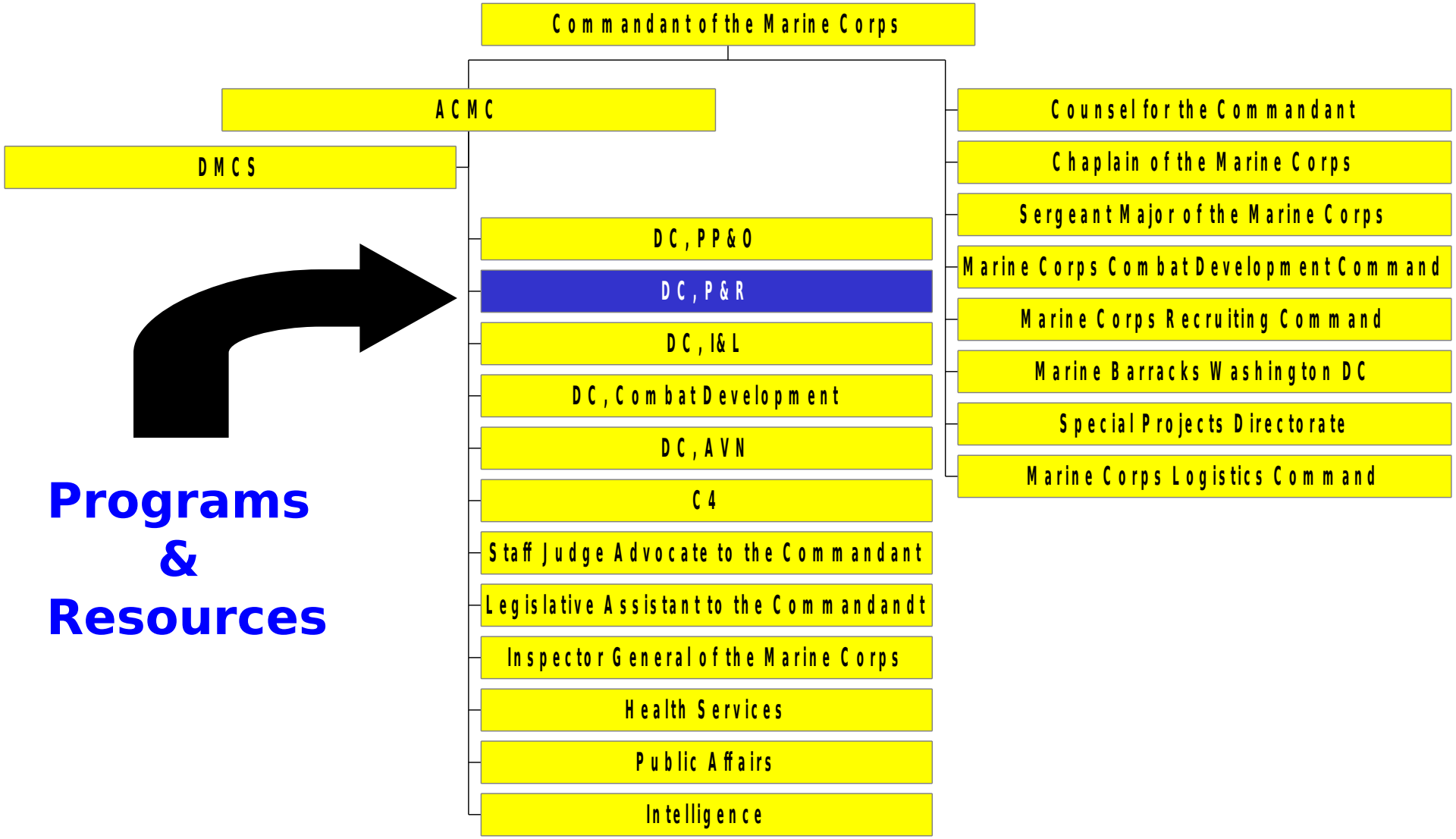
- **Services outline of how they plan to allocate their resources.**
- **Developed during the Planning, Programming, Budgeting, and Execution (PPBE) Process.**

Agenda

- WHO BUILDS THE POM?
- WHERE DO WE GET OUR RESOURCES?
- HOW DO WE DISTRIBUTE THOSE RESOURCES?
- HOW DO WE PROGRAM?

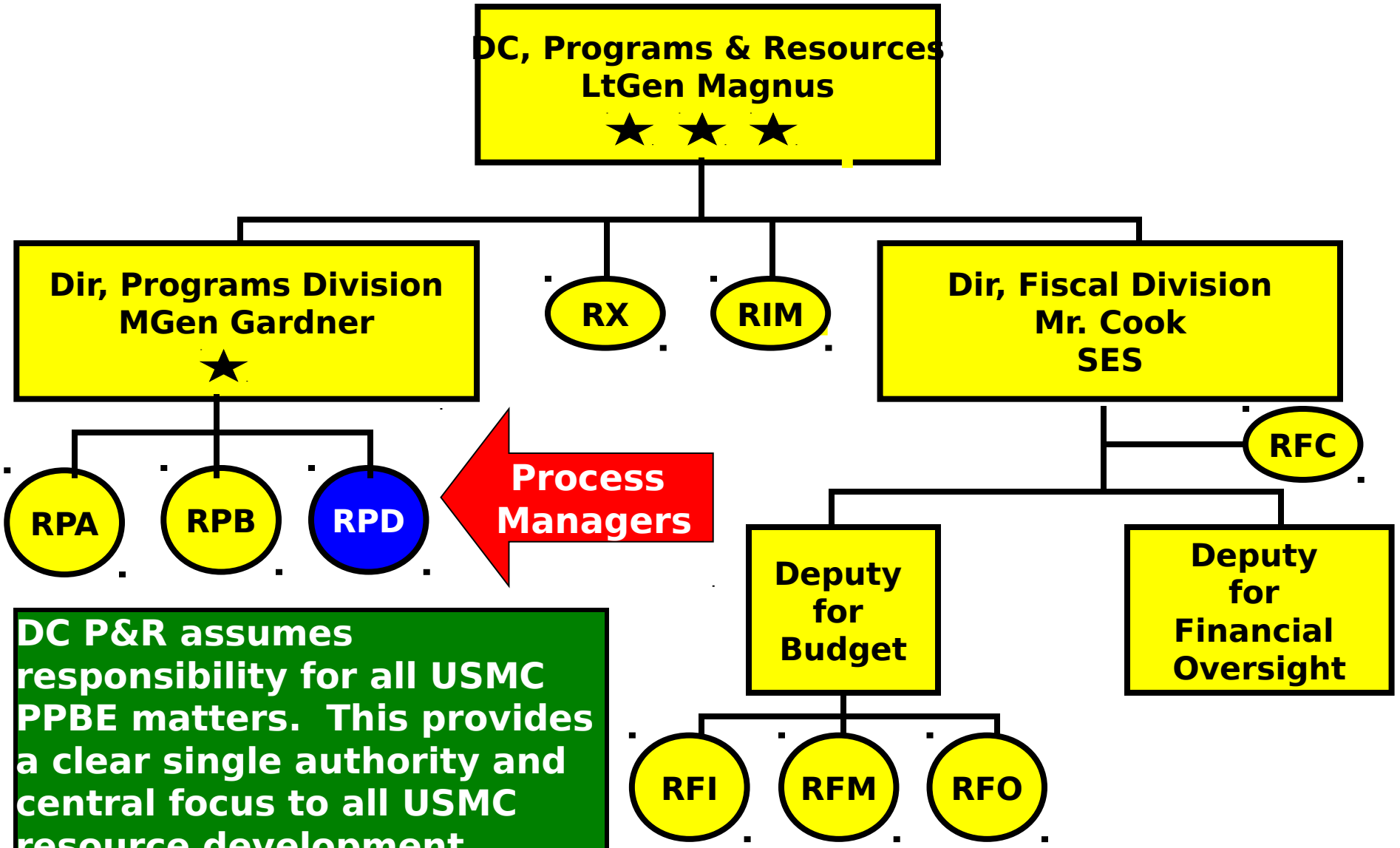
WHO BUILDS THE POM?

Headquarters Marine Corps



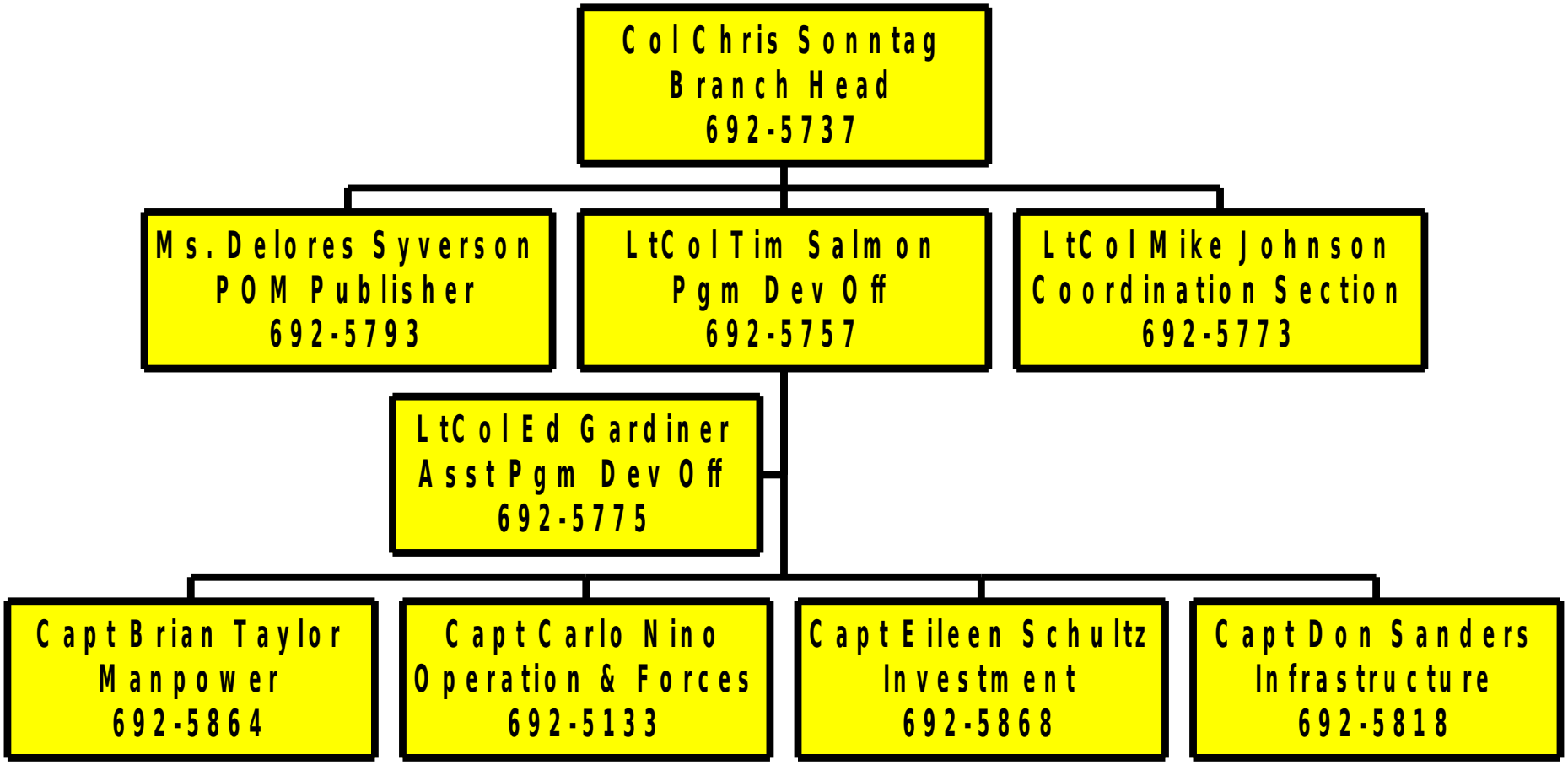
Programs & Resources

Programs & Resources



DC P&R assumes responsibility for all USMC PPBE matters. This provides a clear single authority and central focus to all USMC resource development efforts

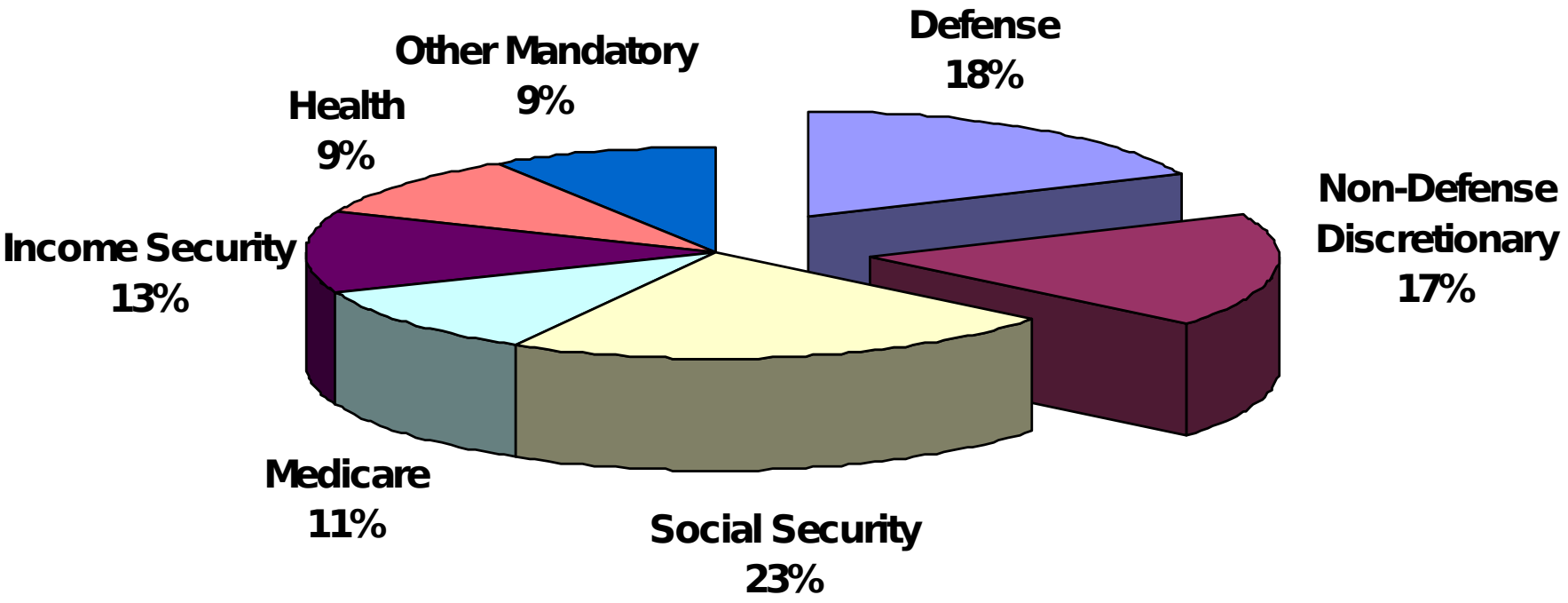
Program Development Branch



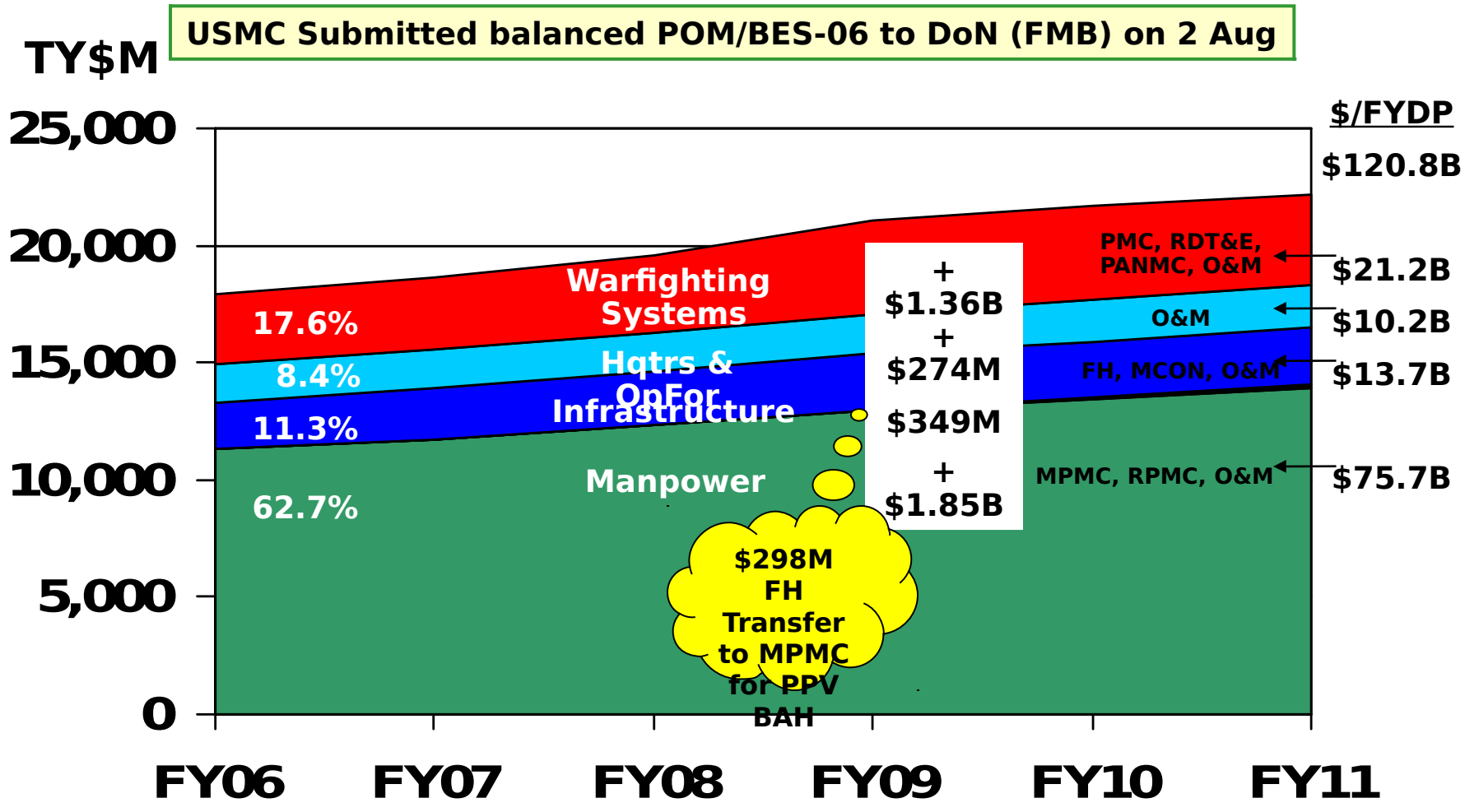
WHERE DO WE GET OUR RESOURCES?

President's Budget

$2.2 Trillion in FY2004



POM/BES-06 by Functional Area

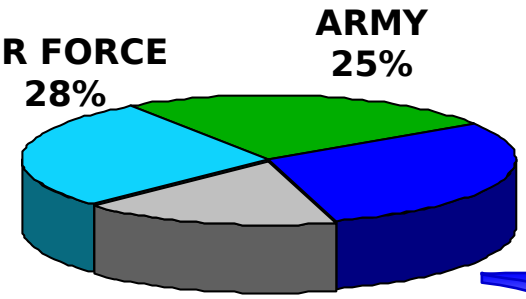


+/- $ From PB05 to POM06 (FY06 – FY11)

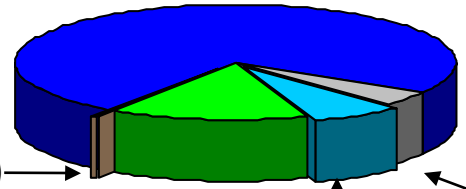
***Comparison done by extending & inflating PB05 baseline into FY10 & FY11**

Blue-Green Split

DoD TOA



DoN 30%



7 % DoD TOA
(Green & Direct Supt $)

USMC Appropriations

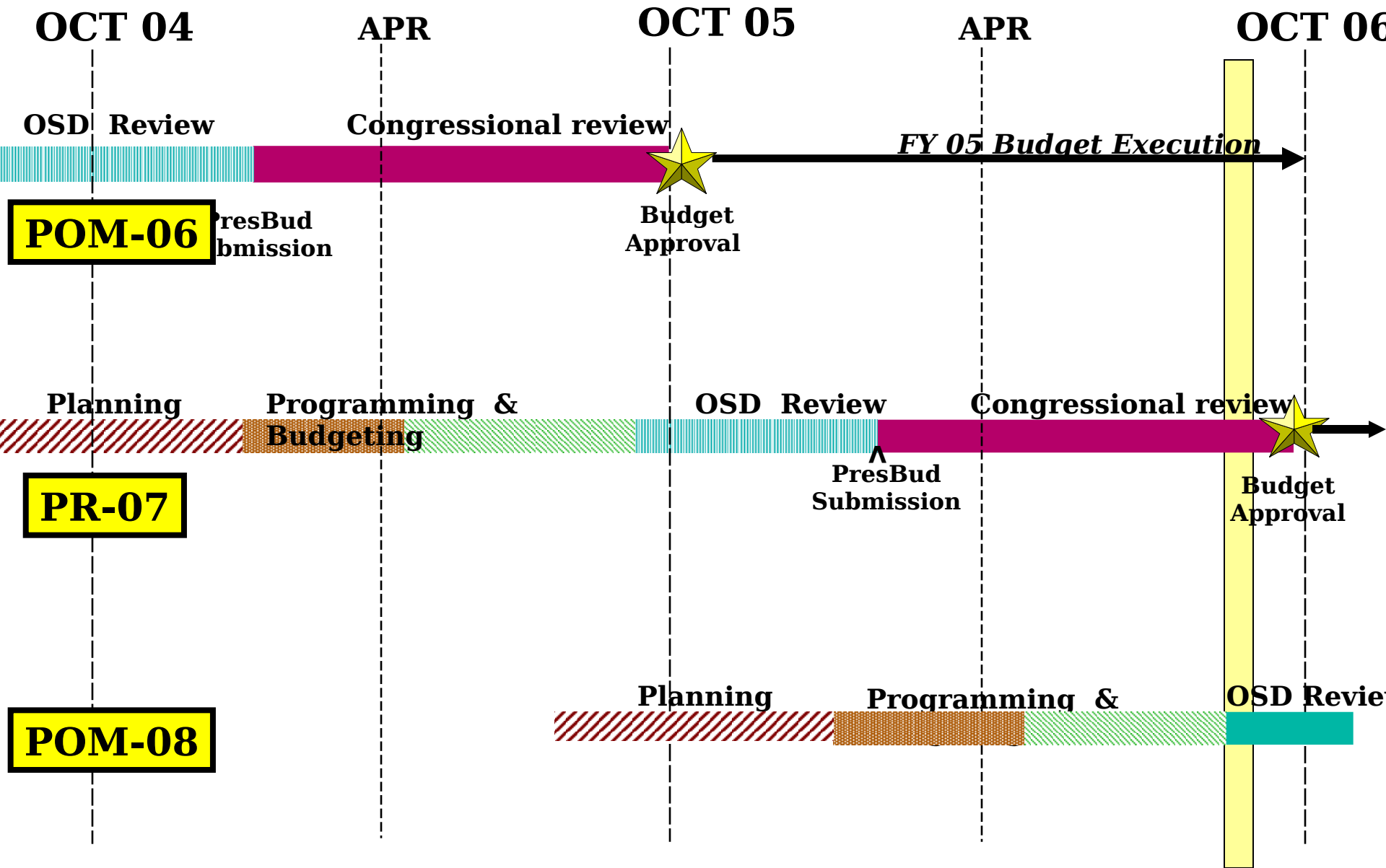
- **Military Manpower**
  - Military Personnel Marine Corps (MPMC)
  - Reserve Personnel Marine Corps (RPMC)
- **Investment**
  - Procurement Marine Corps (PMC)
  - Research Development Test & Evaluation (RDT&EMC)
  - Procurement Ammunition Navy and Marine Corps (PANMC)
- **Operation & Maintenance**
  - Operation & Maintenance Marine Corps (OMMC)
  - Operation & Maintenance Marine Corps Reserve (OMMCR)
- **Infrastructure**
  - Military Construction Navy & Marine Corps (MCNMC)
  - Military Construction Navy Reserve (MCNR)
  - Family Housing Marine Corps (FHMC)

HOW DO WE DISTRIBUTE OUR RESOURCES?

PPBE Overview: The Phases

PLAN	PROGRAM	BUDGET/EXECUTE
(To Meet The Threat)	(Fiscal Reality POM)	(Public Law)
FORCES AND SUPPORT LEVEL OBJECTIVES TO ACCOMPLISH THE MISSION	OBJECTIVES TRANSLATED INTO RESOURCE REQUIREMENTS	TIME-PHASED FINANCIAL EXECUTION
15+ YEARS	6 YEAR FYDP	2 YEARS
Unconstrained	Moderately Constrained	Constrained

Overlapping PPBE Cycles



HOW DO WE PROGRAM?

POM/PR Process Comparison

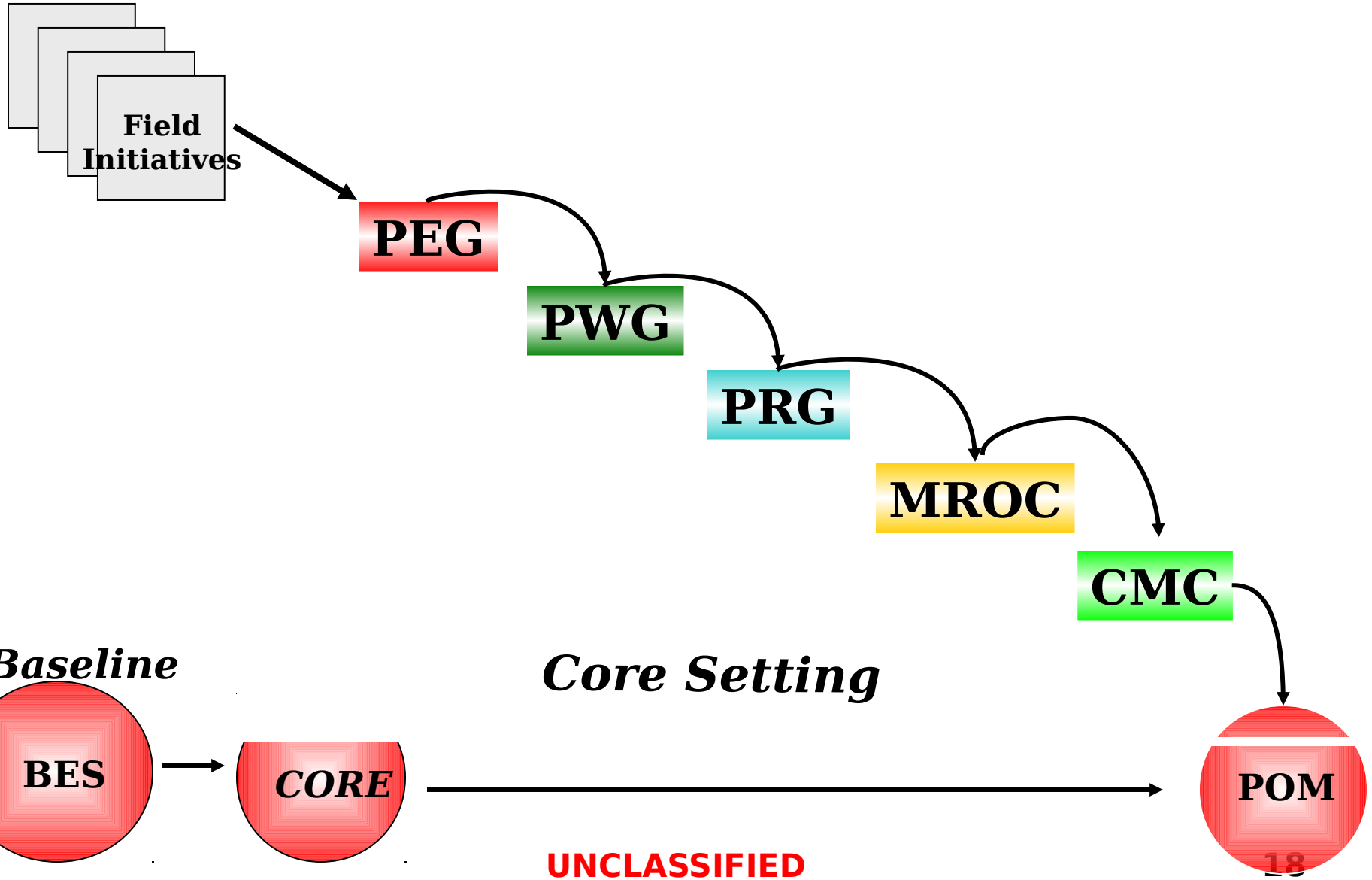
Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep

				(PEGs)		(PWG)						
POM	**Core Analysis**	**Cores Set**	**Initiatives Developed**	**Benefit Evaluation**		**B/C Analysis**	**T-POM Briefs**	**POM Approval**		**Summer Review**		**BES**
PR	**Kick off**	**Issues Developed**		**(PEGs) Issue Evaluation**		**(PWG) Issue/ Offset Analysis**	**T-PR Briefs**	**PR Approval**		**Summer Review**		**BES**

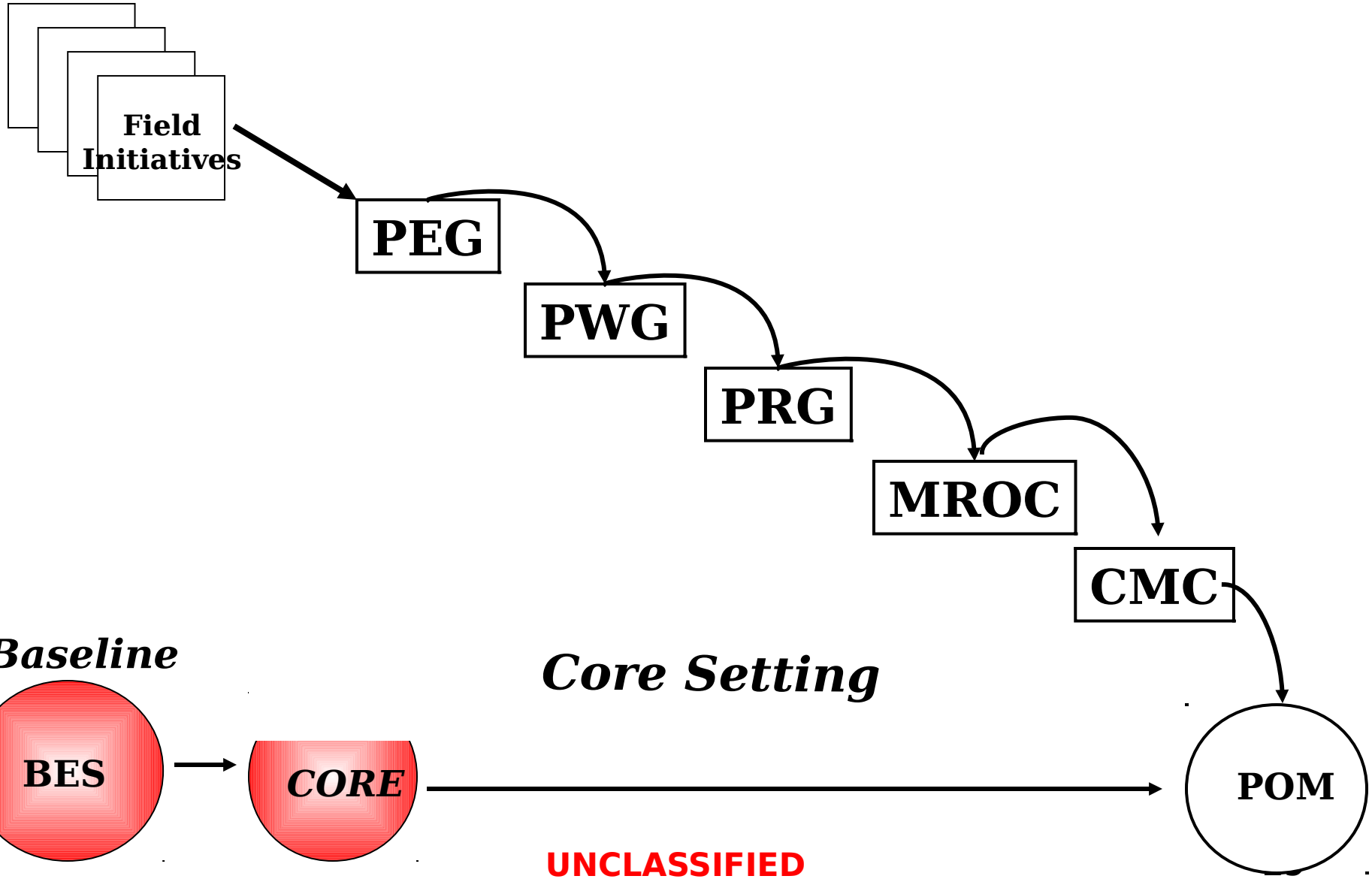
- Program Review (odd)
  - No Core Setting
  - Issues
  - New Starts Limited
  - Offsets Required

- POM (even)
  - Core Setting
  - Initiative
  - New Starts, Above Core, Core Buyback

USMC Programming Process



USMC Programming Process



Core Development

Purpose:

- **DC P&R's Programmatic Tool**
- **Establish programmatic baseline**
- **Maintain programmatic stability for well defined, executing programs**
- **Identify discretionary programs, or discretionary parts of non-discretionary programs**
- **Focus attention on discretionary portion of program**
- **Make resources available for competition**

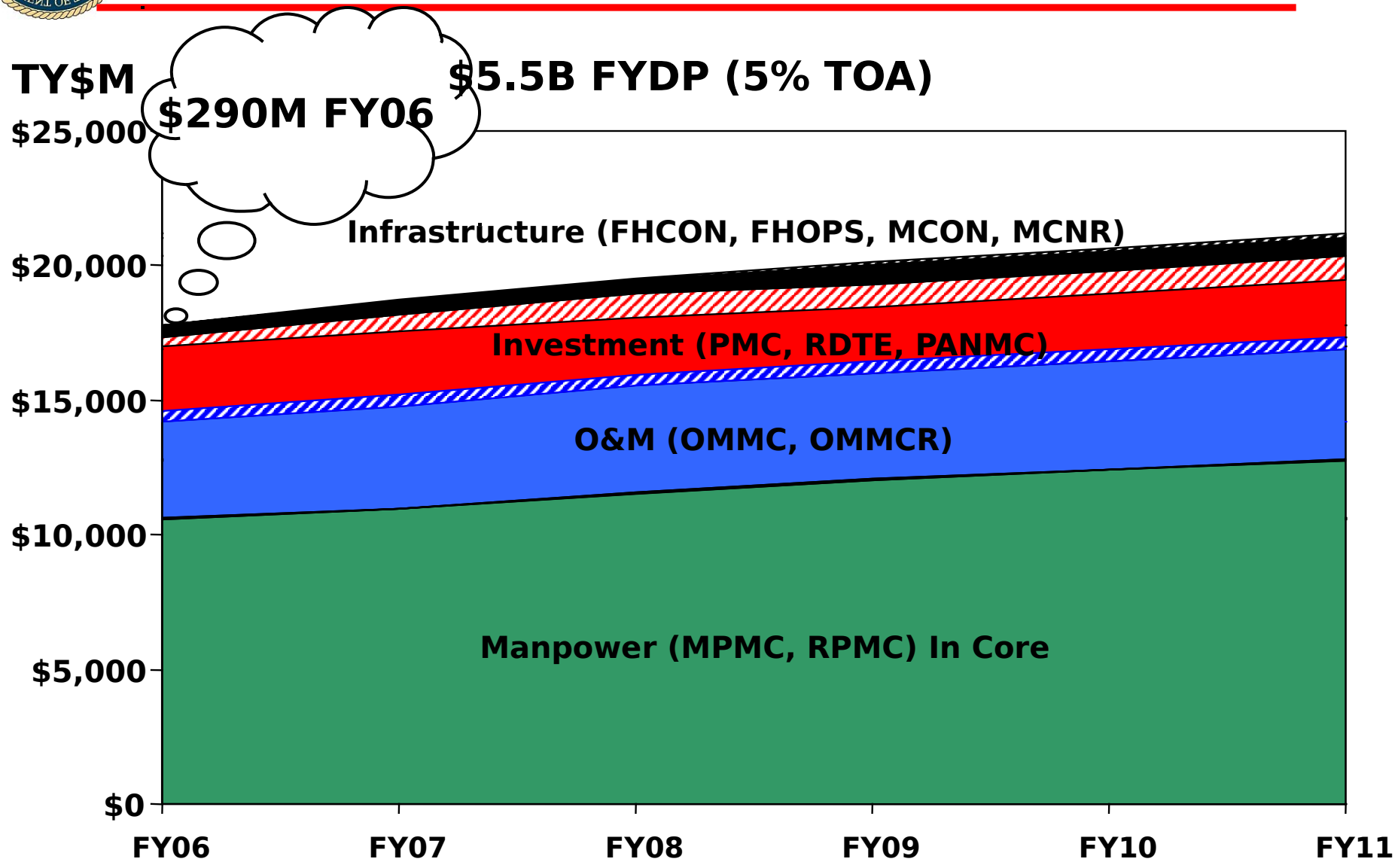
What They Are:

- **Programmatic tool**
- **POM Baseline**
- **Recognize past decisions**
- **Starting point**

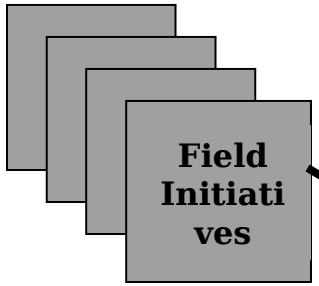
What They Aren't:

- **Wedges**
- **Benefit / Value evaluation**
- **Strategic plan**
- **Final product**

POM06 Discretionary



USMC Programming Process



PEG

PWG

PRG

MROC

CMC

Baseline

Core Setting

BES

CORE

POM

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Initiatives

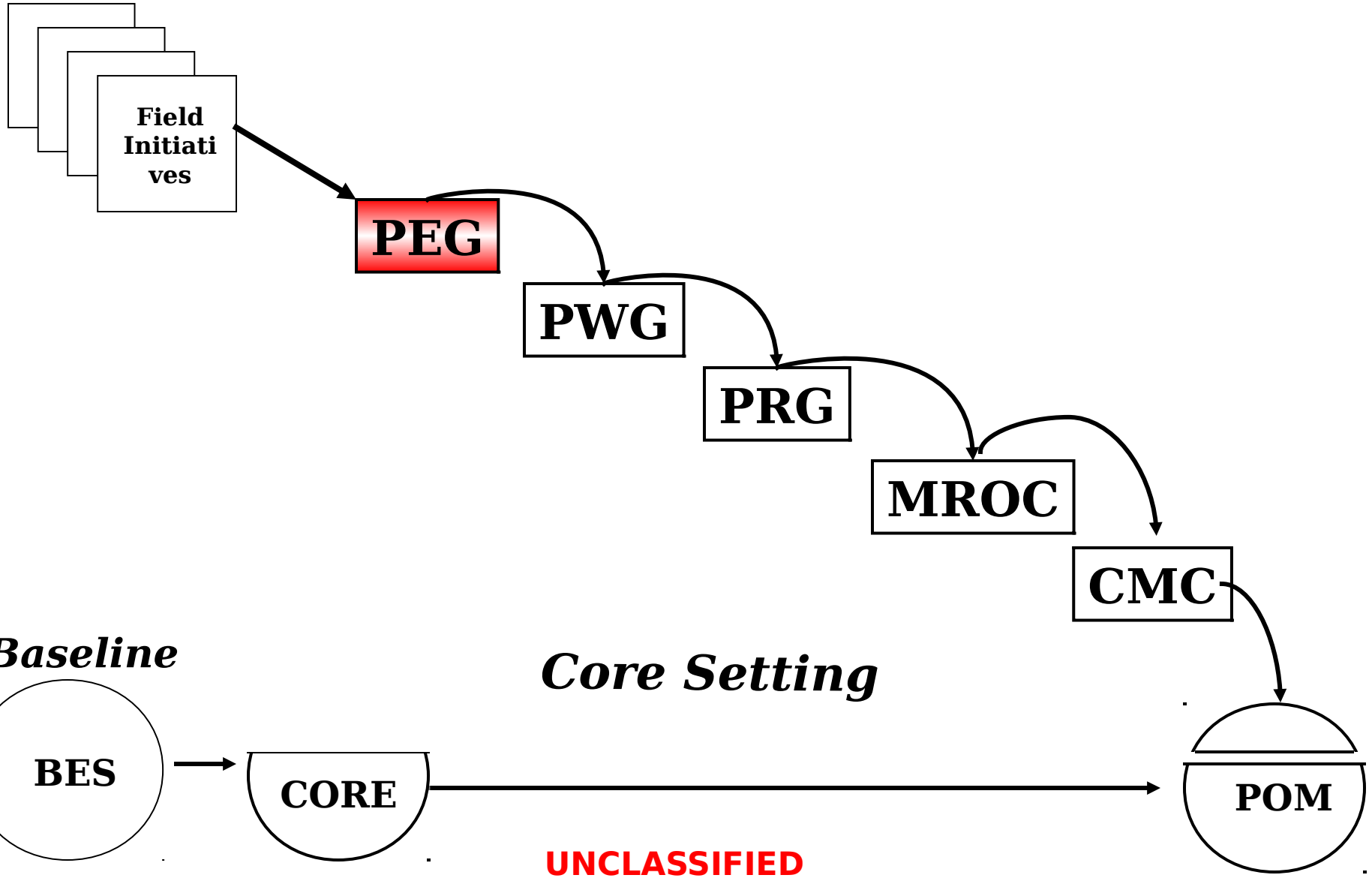
- **Submitted by program sponsors and operating budget holders to request additional funds above their core level**
  - MarFors rollup requests from subordinate installations
- **Referred to as “issues” in Program Review (PR) year**
- **Three types**
  - Core decrement buyback
  - Above Core
  - New Bright Ideas
- **Submitted via the Program-Budget Documentation Database (PBDD)**

Program-Budget Documentation Database (PBDD)

- **Primary means of gathering data for program development**
- **Accessible to all Marine Corps users regardless of location**
- **Multi-purpose programmatic database**
  - Allows both Programmers and Budgeteers to operate from a common database
  - Collect initiatives
  - Provides detailed description of core funding levels
- **Tracks changes to funding requests during program development**
- **Permits rapid dissemination of POM controls/TOA/"topline"**
- **Automatic export to FYDP databases**

https://hqipom1.hqmc.usmc.mil/portal/servlet/GlobalLogin

USMC Programming Process



Program Evaluation Group

- **Family Housing**
- **Facilities (MilCon)**
- **O&M**
  - OpFor
  - Hqtrs & Other
  - Bases and Stations
- **Manpower**
- **Investment**
  - Direct Fire/Maneuver
  - Fires
  - Logistics
  - Intel
  - AIS
  - C2
  - Aviation
  - LCMI
  - T&E

- **PEGs established to compare like initiatives**
- **PEG members are assigned by Advocate and Sponsor (OpBud Holder)**
  - Understand Cdr's Intent
- **Rely on Professional Judgment to build consensus of priorities**
- **Output is ranking of all initiatives**
  - Normalized relative benefit value
  - Supported by significant remarks
  - **5 PEG lists forwarded to the PWG**
    - » INV, MAN, O&M, MILCON, FAMILY HOUSING

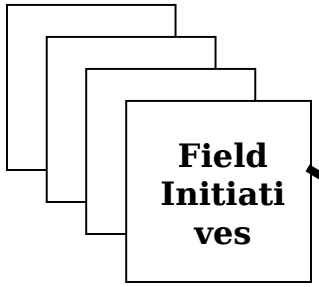
PEG Deliverable

Initiative	Prioritized	Relative Benefit
Howitzer Armored vehicle Anti-tank weapon Truck Rifle Enginee	1. Armored vehicle 2. Howitzer 3. Truck 4. Anti-tank weapon 5. Engineer	1. Armored vehicle - 100 2. Howitzer - 90 3. Truck - 40 4. Anti-tank weapon - 35 5. Engineer gear - 20 6. Rifle - 10

Relative Benefit Value

- Allows unlike initiatives to be compared
- Provides measure of utility to the Marine Corps
- Perception based on experience
- Provides more precise “buying instructions” to programmers than a simple rank order
- The process and discussion sharpen judgement

USMC Programming Process



PEG

PWG

PRG

MROC

CMC

Baseline

Core Setting

BES

CORE

POM

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POM Working Group

- Chaired by Program Development Officer
- Field Grade Officers
- Focus on Entire Program
- Merge PEG Outputs
- Introduce Cost
- Produce Draft Program for Review by Senior Leadership
- Recommend Issues for PRG Resolution

P&R (RPD)
MCCDC (EFDC)
MCCDC (T&E)
SYSCOM (PROG)
PP&O (POG)
M&RA (MP)
M&RA (RA)
AVN (APP)
I&L (LSR)
I&L (LSR)
C4
Intel
LOGCOM
MARFOR Reps

PWG Product

Manpower

Family Housing

MilCon

O&M

Investment

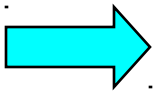
Armored vehicle - 100

Howitzer - 90

Truck - 40

Anti-tank weapon - 35

Engineer gear - 20



Merged List

Armored Vehicle - 100

SRB Increase - 98

FH Core Reduction Restoration - 92

Howitzer - 90

Reserve MilCon Band - 50

JA Bonus - 45

Truck - 40

PWG Product

Merged List

Armored Vehicle - 100

SRB Increase - 98

FH Restoration - 92

Howitzer - 90

Reserve MilCon Band - 50

JA Bonus - 45

Apply Cost

Armored Vehicle – 100/25

SRB Increase – 98/20

FH Restoration – 92/50

Howitzer – 90/30

Reserve MilCon Band – 50/250

JA Bonus –

Order of Buy

SRB Increase – 4.9

Armored Vehicle – 4

Howitzer – 3

Truck – 2

FH Restoration – 1.8

Reserve MilCon Band – 0.2

JA Bonus – 0.15

PWG Product

Order of Buy

SRB Increase – 4.9

Armored Vehicle – 4

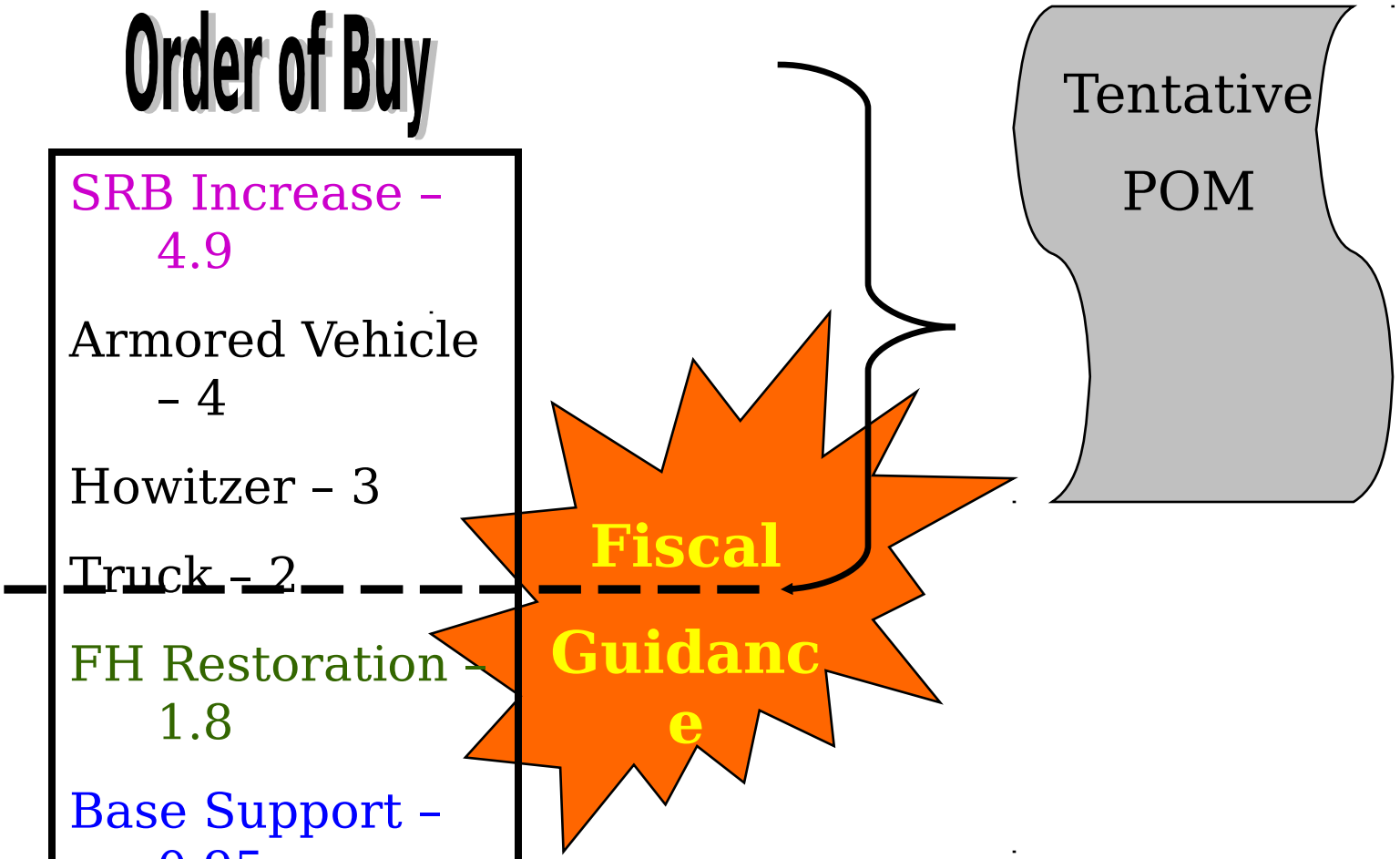
Howitzer – 3

Truck – 2

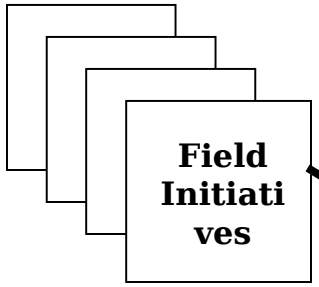
FH Restoration – 1.8

Base Support – 0.95

Reserve MilCon Band – 0.2



USMC Programming Process



PEG

PWG

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CMC

Baseline

Core Setting

BES

CORE

POM

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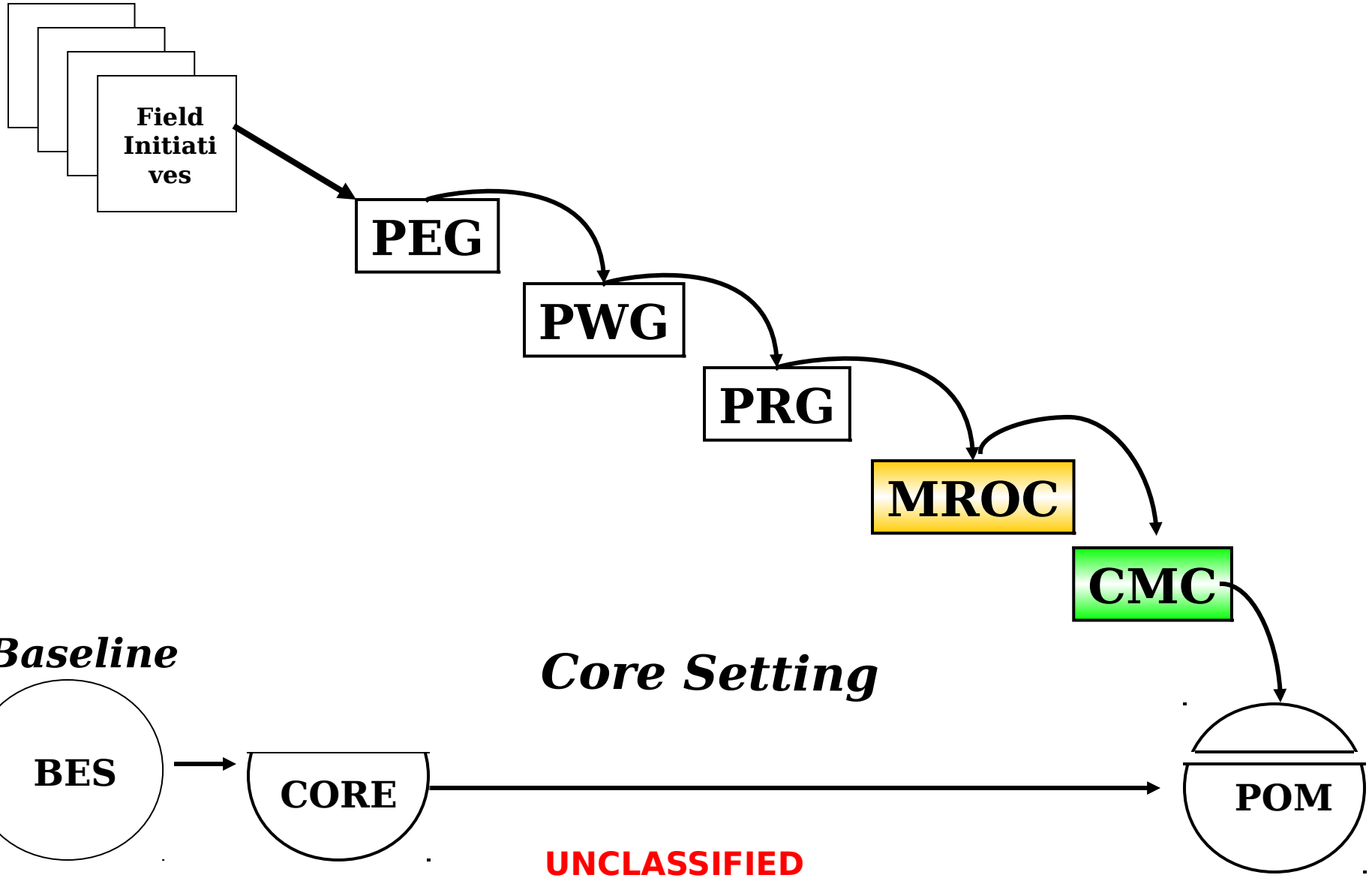
Program Review Group

- Chaired by DC P&R
- General Officers/Senior Executive Service
- Assesses warfighting capabilities
- Verifies compliance with guidance
- Resolves intermediate issues and makes corresponding program adjustments
- Forwards major issues to ACMC/MROC/CMC

DC P&R
CG MCCDC
DC M&RA
DC Aviation
DC PP&O
COMMARFORLANT
COMMARFORPAC
COMMARFORRES
DC I&L
CG TECOM
Counsel
Director, C4
Director, Intelligence
MATCOM
N-80
Public Affairs
OPA
OLA
Director, FD
Director, PD
Vice Chief of Naval Research
ASNs/DASNs (invitees)

USMC Programming Process



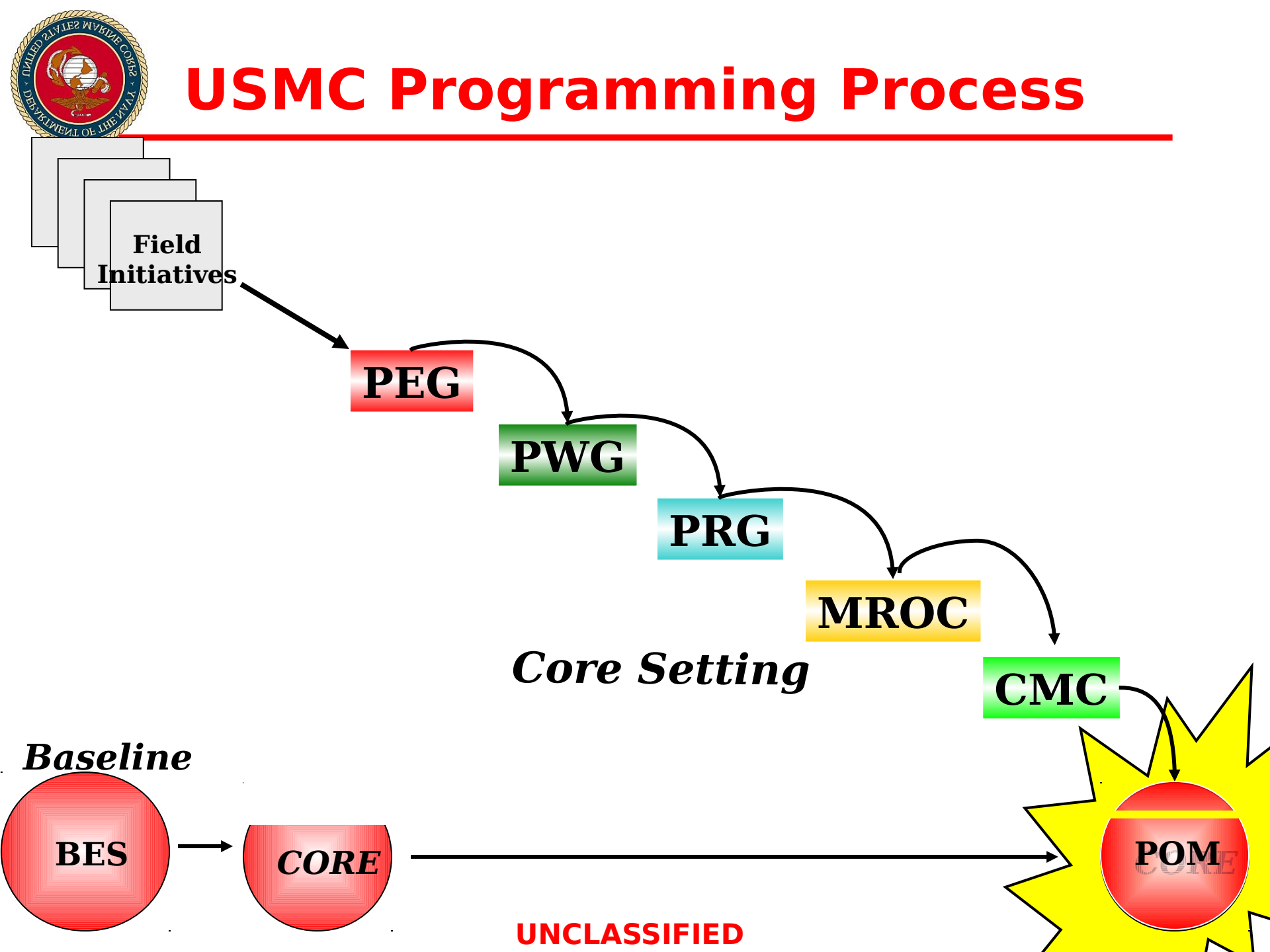
USMC Final Approval

- PRG forwards T-POM to MROC
- MROC (ACMC) resolve final ‘heartburn” items
- CMC approves final product
- USMC POM forwarded to SecNav for inclusion in DoN POM

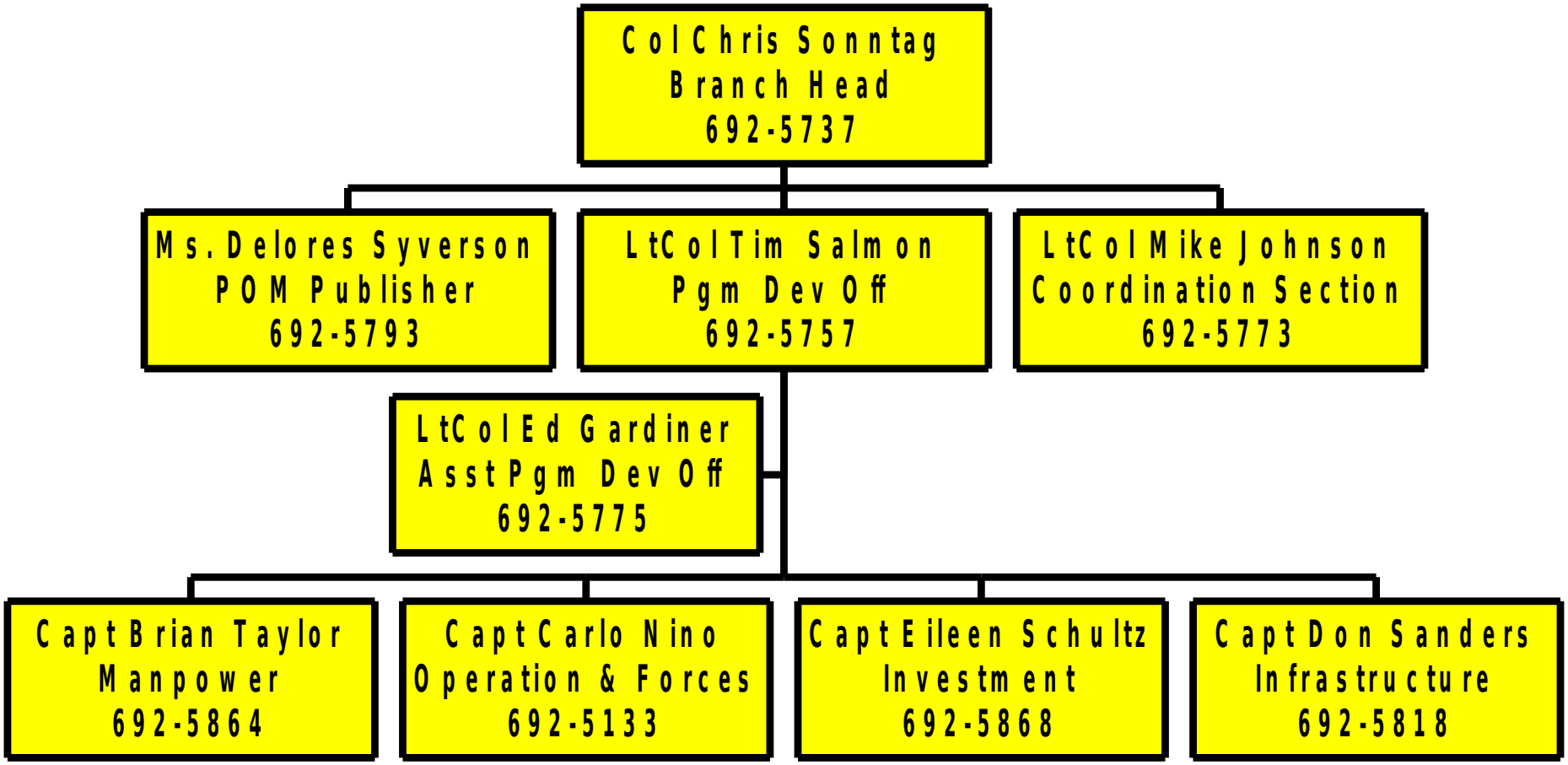
Marine Requirements Oversight Council (MROC)

ACMC
Deputy Commandant, P&R
Deputy Commandant, CD
Deputy Commandant M&RA
Deputy Commandant Aviation
Deputy Commandant PP&O
Deputy Commandant I&L

USMC Programming Process



POINTS OF CONTACTS



QUESTIONS